



naim



Creating the world's most advanced audio technology starts and ends with the music we all love. We are proud of our engineering expertise and handcrafted manufacturing. But, above all, we are music lovers, dedicated to bringing you the best possible listening enjoyment.

We've been doing it every single day since our founder, Julian Vereker MBE (1945 - 2000), built the first Naim amplifier in 1973. He was driven by nothing more than a desire to enjoy music in his home just as it was when he heard it live.

This is our founding belief, and though the methods we use to achieve this have and will continue to change, our ultimate aim remains - to create a deeper more immersive music experience.



Julian Vereker MBE (1945-2000)

The Naim Audio Story

Our founder, Julian Vereker MBE (1945-2000), was a successful racing car driver, self-taught engineer and entrepreneur with a deep passion for music.

Spending his spare time listening to the greatest artists of the 1960s and '70s, as well as his own friends playing live, Julian found the performance of playback at home fell woefully short in almost every area that matters.

Not content with second best, he set about designing his own amplifiers and loudspeakers, completely unaware that he was laying the foundations for a range of iconic and award-winning hi-fi products that would reach well into the next century. Julian had no dreams of fame or fortune, he simply wanted to experience music replayed in its truest and purest possible form.

These were Naim's founding values in 1973 and they continue to fuel every aspect of our progress today. The technologies we use to achieve our aims will always change and evolve with time, but our ultimate goal remains the same - to bring Naim listeners a deeper and more intense experience of their music.

Naim Audio Timeline



1973

Naim Audio Officially Founded

Naim Audio was officially incorporated in 1973 with Julian Vereker and his co-founder Shirley Clarke as Directors

1983

NAIT Integrated Amplifier

This iconic little integrated amp sounded quite unlike any other integrated of its day and set a trend for so-called 'super integrations'



1991

The CDS CD Player

Like so many Naim Audio products, the design of our first CD player, the CDS, flew in the face of conventional wisdom

1993

Naim Records is Born

Created by Naim founder Julian Vereker, Naim Records combined his love for music with his quest to deliver the best sound quality, from the studio to the listening room



2000

NAP 500 Power Amplifier

After several years in development, the new flagship Naim Audio power amplifier was born and with it a new industrial design aesthetic that would redefine Naim Audio for the 21st century

2008

Naim for Bentley

Two brands with a distinguished British heritage and a passion for engineering excellence share an 18-month development project to produce the Naim for Bentley in-car system



2011

Focal & Naim Group

United by our passion for perfect sound, Naim and Focal joined forces in 2011 to create a new European leader in the audio industry

2014, 2016

Mu-so Wireless Music System

Naim Audio launches its first complete wireless music system, Mu-so, offering real versatility and performance alongside multiroom capability



2017

Revolutionary New Streaming Platform

Featured in our range of Uniti all-in-one players, high-end network players and now our new Mu-so range, it is extremely powerful and effortlessly adapts to new technologies



2018

Princess Yachts Partnership

Two world-renowned British brands partner to rewrite the rulebook on acoustics for the luxury marine sector



2019

Mu-so 2nd Generation

Following on from the overwhelming success of the Mu-so and Mu-so Qb wireless music system, Mu-so evolved with a raft of newly added features and improved sound quality



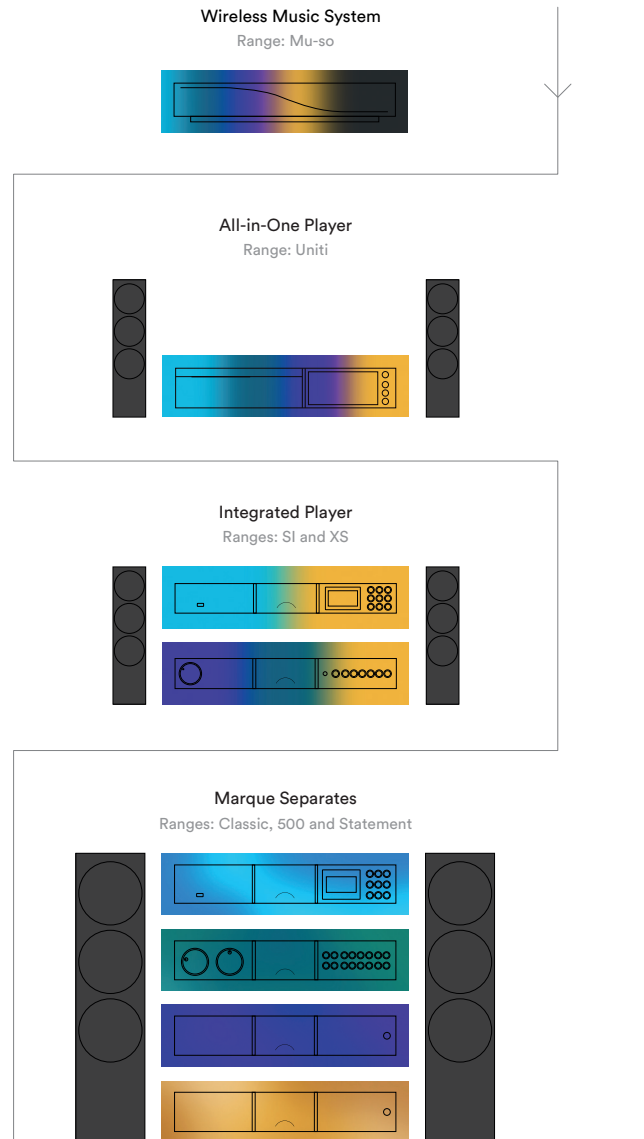
2021

Uniti Atom Headphone Edition

The latest arrival to the Uniti family, The Uniti Atom Headphone Edition offers all the features and performance of the award-winning Uniti Atom system, but optimised for headphones rather than speakers.



Naim Product Portfolio



Wireless Music System

Your journey into the Naim family starts with the Mu-so range of wireless music systems, which combine stunning style with award-winning audio. With compact and full-size options to suit any room, Mu-so systems deliver a world of music streaming and radio stations, plus a boost for your TV sound. Enjoy them on their own or as part of a multi-room system for the ultimate in whole-house entertainment.

All-in-One Player

The Award-winning Uniti family of music-streaming players is the smart but simple way to enjoy music, radio and better TV sound in any or every room. Class-leading performance combines with excellent build quality and usability, wrapped in a beautiful British design that will give you years of entertainment. Choose from the compact Uniti Atom, the CD-playing Uniti Star and the range-topping Uniti Nova. Just add the speakers of your choice, and enjoy. Prefer to listen alone? Escape into a world of high-quality music with the new Uniti Atom Headphone Edition, optimised to make the most of your headphones

Integrated Player

Our two-box systems will take you on your first journey into the world of high-end audio. A Naim hi-fi with an integrated amplifier at its core will get straight to the heart of your music, reproducing complex rhythms and demanding dynamics with all the drive and clarity you would expect from us.

Marque Separates

Their intrinsic quality is where our reference high-fidelity separates steal the spotlight and allow you to create your perfect musical space. Steeped in the knowledge, heritage of design and engineering excellence, our range of separates systems handbuilt in the UK capture the difference between listening to a simple recording of sound and actually being able to experience the reality of the musical performance, as the original artist intended.

Statement

Hand crafted for pure musical performance, Statement is the pinnacle of Naim's engineering knowledge and artistry. The ground-breaking series comprises the NAC S1 preamplifier and NAP S1 mono power amplifiers.

Your Digital Music



Headphones

Optimised power and connectivity maximises the performance of a wide range of headphones. Choose from Balanced XLR, Pentaconn or 6.3mm outputs.



Spotify® Connect

Discover millions of songs from the world's most popular streaming service with the built-in Spotify Connect feature.



TIDAL

The lossless high definition streaming service is integrated into Uniti for an immersive, high-quality sound experience.



Qobuz

Qobuz allows you to stream the most comprehensive CD-quality music catalogue currently available and the largest selection of albums in true high-resolution studio quality directly to your Naim music streamer.



AirPlay 2 & Apple Music

Stream music from your iPhone, iPad or iPod Touch or from iTunes and Apple Music.



Chromecast built-in

This smart streaming service creates a seamless link to hundreds of supported apps from your smartphone or tablet and streams directly to your Uniti system.



Bluetooth aptX HD

Pair your Uniti with any compatible Bluetooth device for simple high-quality playback of music from that device.



Internet Radio & Podcasts

Tune in to thousands of available internet radio stations and podcasts or curate your favourites for quick access later.



USB

Connect your smartphone, tablet, memory stick or USB hard drive via the front or back panel USB connections for playback and charging of devices.



Digital & Analogue Inputs

Integrate Uniti with all your audio sources using the digital inputs for set-top boxes or games consoles, as well as analogue sources such as a turntable (phono stage required).



File Format Support

Play back lossless music files in WAV, FLAC, AIFF and ALAC formats or stream MP3, AAC and Ogg Vorbis. All Uniti players also support DSD64 & 128 playback with gapless seek to time on all file formats.



UPnP™ Streaming

Use UPnP™ (Universal Plug and Play) to read music from storage, or PCs and Macs on the same network as your Uniti, control it all with the Naim App and enjoy playback at up to 32bit/384kHz resolution.



Wireless Updates

Over-the-air updates via the Naim App will enable you to update your Uniti system at the touch of a button.



Tactile volume control

The Uniti range feature digitally controlled analogue volume controls. Dial your sounds up or down using the buttery smooth and beautifully illuminated, top-mounted volume control, first conceived for our flagship Naim Statement.

Banishing bad vibrations

Uniti's thick aluminium walls absorb unwanted vibrations and help protect the core internal electronics from detrimental magnetic influences. Even the mounting of the printed circuit boards to the chassis is controlled to limit the effects of microphony on the precision audio components.

Expertly crafted and built to last

Uniti is crafted, inside and out, from aluminium – chosen for its looks, durability, and to prevent the magnetic distortion other materials can suffer from. Its casework is first machined with computer-controlled liquid-cooled cutting equipment, for absolute dimensional precision. It's then brushed and anodised to offer a beautiful yet robust appearance, with a tough, scratch-and-dent resistant design ready for many years of musical enjoyment.

Keeping it cool; making it last

Uniti's striking heat-sinks are directly coupled to the player's floor, providing excellent thermal contact and heat transfer. This means heat is removed from the circuitry quickly and efficiently, even when your Uniti amplifier is powering out serious sounds. This thermal stability ensures consistent performance and long component life, two key parameters to Naim design.



FOCAL

 FOCAL®



With almost 90 combined years of expertise in hand-crafting the world's best music systems, Naim Audio – based in Salisbury, England – and Focal, from St Etienne, France have been sister brands since 2011.

Both are recognised as exceptional brands in their respective countries: Naim is a multiple Queen's Award winner, while Focal is designated by the French state as an Entreprise du Patrimoine Vivant (EPV, or Living Heritage Company).

Since joining forces, Naim and Focal have united their unique areas of excellence and innovation, meaning even higher levels of authentic audio performance are possible – taking you closer to the music you love.

Discover the full Focal range at [Focal.com](https://www.focal.com)

L - R: Utopia, Stellia, Clear MG, Celestee

FOCAL & naim

FOR



BENTLEY

FOCAL & NAIM

With unique Bentley styling and a sustainable, lacquered wood finish, Mu-so for Bentley is a truly Special Edition of the acclaimed Mu-so 2nd Generation wireless speaker system. It blends authentic audio expertise with the latest music-streaming tech, exquisite build quality and delightful usability. It can even transform your TV sound. Enjoy this powerful system on its own, or as part of a multi-room system, all with easy App control.

Designed and made in France, Radiance combines Focal's renowned headphones expertise with unique Bentley styling. Focal Radiance for Bentley is optimised for a luxurious listening experience, including the use of soft, breathable Pittards gloving leather, offering incredible comfort. Enjoy these exceptional closed-back headphones at home or on the move; they share the sonic signature of the Naim Mu-so, for a consistently excellent musical experience anywhere.



naim
FOR
BENTLEY

NAIM AUDIO

Play Your Music in Any Room of Your Home

Multiroom lets you listen to the music or radio stations anyone or everyone at home loves. Cook along to power pop in the kitchen while chillout tunes play in the lounge, or play the same song everywhere in beat-perfect sync, all with that classic Naim sound.

It's simple to connect your Mu-so to other Mu-so, Uniti or Naim systems using a Wi-Fi or Ethernet connection. Everything is controlled at your fingertips via the Naim iOS and Android app. You can seamlessly sync multiple rooms and hit Party Mode to play the same song across all systems – our app lets you change volume across all units at once for complete control. Or you can choose to play different songs in any room of your home to create different moods and musical atmospheres.

Group with other Naim players and systems at the touch of a button, any AirPlay 2 speaker or with Chromecast built-in devices.

Intuitive control for every room, all in one place.

Easy App Control

Available for iOS and Android devices, the updated Naim app allows you to browse by artist, genre, album and more, complete with artwork and extended music information. You can also control volume, room modes and create playlists.

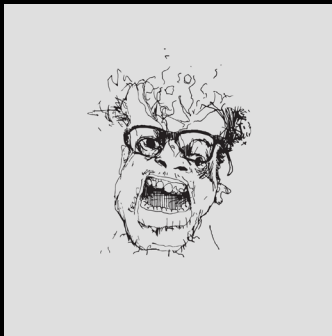
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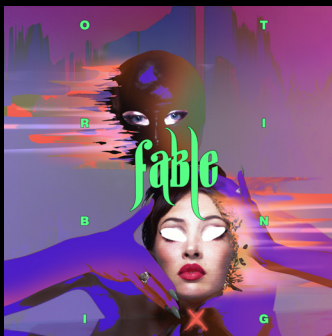
Harry Jay-Steele



Daudi Matsiko



Fable



Music is at the heart of everything we do. Nowhere is that more evident than at Naim Records. Established in 1993 by Naim founder, Julian Vereker MBE (1945 – 2000), it's a platform for independent artists to express themselves with complete creative freedom.

Championing the technical as well as the artistic, we place great emphasis on sound quality and the recording process. The label has given a voice to musicians whose music may not have had the chance to be heard by a wider audience. Naim Records is also a springboard for success: its award-winning family of artists have included Sons of Kemet, winners of the 2013 MOBO for Best Jazz Act.

Recent releases have included works by singer/songwriter Harry Jay-Steele, nu-folk singer Daudi Matsiko and contemporary jazz musician Yazz Ahmed. Our latest signing, Fable has further pushed the boundaries of our eclectic roster, with her trip-hop gems gaining major radio play.

naim.bleepstores.com

"You can certainly call our catalog eclectic...I want variety in my life. I can't listen to one type of music again and again. I don't see why a label should stick to one sort of music."

Julian Vereker
 Founder, Naim Records



Naim Community

Since 1973, we've enjoyed and encouraged conversations with our customers all over the world.

Social media brings everyone together, and we'd love you to join in. Follow our feeds, tag us in your posts to let us know what you're listening to and where, and ask us anything you like.

You can also join our dedicated Naim Community, where you can find advice, inspiration and much more from a friendly, global group of Naim owners.

Playlists

Listen to our monthly playlists on Spotify, TIDAL and Qobuz.



Spotify
naimaudiold



TIDAL
naimplaylist



Qobuz
naimaudio

Stay in touch:



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DESIGNED AND MADE IN THE UK
BY NAIM AUDIO, SALISBURY, SP1 2LN

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